

USC SCHOOL	Leonard Davis School of Gerontology
ACADEMIC DEPARTMENT	Gerontology
GRADUATE PROGRAM	Master of Arts in Aging Services Management
POST CODE	1750
TERM EFFECTIVE DATE	Spring 2021

PROGRAM DESCRIPTION

A brief description of the graduate program.

The Master of Arts in Aging Services Management degree is designed for current and future aging services managers. This degree is ideal if you want to: gain business and management knowledge and skill sets to successfully offer products, services and programs to older adults; prepare to succeed in a rapidly evolving workplace and stay on the leading edge of the industry; and meet business challenges and opportunities with entrepreneurial foresight and creativity. The MAASM program trains leaders and entrepreneurs to succeed in many fields, including: technology, policy, care and housing, social services, and communications.

COMMON BACHELOR DEGREE PROGRAM PATHWAYS

A list of common bachelor's degrees that undergraduate students pursue in advance of pursuing a progressive degree option with this graduate program. Some programs are restricted to certain majors while others are open to all students.

Open to all majors	

PREPARATORY UNDERGRADUATE COURSES

A list of courses at the undergraduate level that prepare students for the graduate program. Required coursework is listed first, followed by recommended courses. If not applicable, this section will be blank.

Dept. Prefix - Course #	Course Title	Required or Recommended	Units
	NONE		

UNDERGRADUATE COURSES USED TO REDUCE GRADUATE LEVEL UNITS

A list of undergraduate level courses that may be used to reduce the number of graduate level units required for the graduate program. If there are none, that is specified instead.

Dept. Prefix - Course #	Course Title	Units
	NONE	

CORE GRADUATE PROGRAM REQUIREMENTS (# units required)

A list of all required graduate courses for the graduate program. None of these courses may be used toward satisfying undergraduate degree requirements.

If special exceptions for any of these courses are made by the academic department, the course # is marked with an asterisk () and the exception is explained in the "Department Notes" section at the end of this course plan template.*

Dept. Prefix - Course #	Course Title	Units
	12 units (3 out of the following 5 courses)	
GERO 500	Perspectives on a Changing Society: An Introduction to Aging	
GERO 501	Applied Legal and Regulatory Issues in Aging	
GERO 502	Marketing and Shifts in Consumer Decision Making	
GERO 504	Current Issues in Aging Services Management	
GERO 589	Case Studies in Leadership and Change Management	
		12
GERO Electives	Graduate Degree Electives (selected in consultation with an advisor)	20

PRE-APPROVED ELECTIVE COURSEWORK

Elective coursework is approved at the discretion of the academic department. Note the following details about the total number and units required of elective coursework.

5	TOTAL ELECTIVE COURSES REQUIRED FOR THE TRADITIONAL GRADUATE DEGREE
20	TOTAL ELECTIVE UNITS REQUIRED FOR THE TRADITIONAL GRADUATE DEGREE

TOTAL UNIT COUNTS AND REQUIRED GRADUATE UNITS

32	TOTAL UNITS REQUIRED FOR THE TRADITIONAL GRADUATE DEGREE
0	TOTAL GRADUATE UNITS THAT MAY BE WAIVED (IF ANY)
24	MINIMUM NUMBER OF GRADUATE UNITS THAT MUST BE AT THE 500 LEVEL OR ABOVE

NOTES FROM THE DEPARTMENT

This section highlights any unique considerations, exceptions, or requirements for the graduate program. If a program has specific restrictions (courses, majors, etc.), they are detailed below.

Students may be approved to take up to 8 units of approved 400-level gerontology elective coursework (ex. Gerontology Study Abroad courses).

Maria Henke

Name of Authorizing Master's Program Dean

4/7/2021

Date Approved

Senior Associate Dean

Authorizing Dean's Title