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| USC SCHOOL | Bovard College | |
| ACADEMIC DEPARTMENT | | |
| GRADUATE PROGRAM | Master of Science in Hospitality and Tourism | |
| POST CODE | 1803 | |
| TERM EFFECTIVE DATE | Spring 2026 | |

PROGRAM DESCRIPTION

A brief description of the graduate program.

The Master of Science in Hospitality and Tourism program will prepare students to advance their careers in the hospitality and tourism industry. Students will gain knowledge and skills related to service quality management, marketing, revenue management, human resource management, events, and tourism development in the hospitality and tourism industry. Courses throughout the program address topics such as globalization, diversity, and innovations in a variety of hospitality and tourism sectors. Sustainability and ethical practices are core themes explored throughout the program.

Additionally, students will learn how to make evidence-based decisions and plans for improvement through courses in financial management, data analytics, and applied research methods specific to the hospitality and tourism industry. The program culminates in a capstone course where students directly apply the knowledge and skills they gained throughout the program to address an opportunity for innovation within a hospitality and tourism business or organizational unit.

COMMON BACHELOR DEGREE PROGRAM PATHWAYS

A list of common bachelor's degrees that undergraduate students pursue in advance of pursuing a progressive degree option with this graduate program. Some programs are restricted to certain majors while others are open to all students.

Open to all majors.

PREPARATORY UNDERGRADUATE COURSES

A list of courses at the undergraduate level that prepare students for the graduate program. Required coursework is listed first, followed by recommended courses. If not applicable, this section will be blank.

| Dept. Prefix - Course # | Course Title | Required or Recommended | Units |
|-------------------------|--------------|-------------------------|-------|
| | NONE | | |

UNDERGRADUATE COURSES USED TO REDUCE GRADUATE LEVEL UNITS

A list of undergraduate level courses that may be used to reduce the number of graduate level units required for the graduate program. If there are none, that is specified instead.

| Dept. Prefix - Course # | Course Title | Units |
|-------------------------|--------------|-------|
| | NONE | |

CORE GRADUATE PROGRAM REQUIREMENTS (# units required)

A list of all required graduate courses for the graduate program. None of these courses may be used toward satisfying undergraduate degree requirements.

If special exceptions for any of these courses are made by the academic department, the course # is marked with an asterisk () and the exception is explained in the "Department Notes" section at the end of this course plan template.*

| Dept. Prefix - Course # | Course Title | Units |
|-------------------------|--|-------|
| HT 500 | Global Hospitality and Tourism | 2 |
| HT 505 | Managing Service Quality in Hospitality and Tourism | 2 |
| HT 510 | Marketing Strategies for Hospitality and Tourism | 2 |
| HT 515 | Financial Management in Hospitality and Tourism | 2 |
| HT 520 | Revenue Management for Hospitality and Tourism | 2 |
| HT 525 | Ethics in Hospitality and Tourism | 2 |
| HT 530 | Strategic Human Resources in Hospitality and Tourism | 2 |
| HT 535 | Applied Research Methods for Hospitality and Tourism | 2 |
| HT 540 | Hospitality and Tourism Data Analytics | 2 |
| HT 545 | Tourism Development | 2 |
| HT 550 | Hospitality and Tourism Events | 2 |
| HT 555 | Hospitality and Tourism Capstone | 2 |

PRE-APPROVED ELECTIVE COURSEWORK

Elective coursework is approved at the discretion of the academic department. Note the following details about the total number and units required of elective coursework.

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|---|--|
| 0 | TOTAL ELECTIVE COURSES REQUIRED FOR THE TRADITIONAL GRADUATE DEGREE |
| 0 | TOTAL ELECTIVE UNITS REQUIRED FOR THE TRADITIONAL GRADUATE DEGREE |

TOTAL UNIT COUNTS AND REQUIRED GRADUATE UNITS

| | |
|----|--|
| 24 | TOTAL UNITS REQUIRED FOR THE TRADITIONAL GRADUATE DEGREE |
| 0 | TOTAL GRADUATE UNITS THAT MAY BE WAIVED (IF ANY) |
| 24 | MINIMUM NUMBER OF GRADUATE UNITS THAT MUST BE AT THE 500 LEVEL OR ABOVE |

NOTES FROM THE DEPARTMENT

This section highlights any unique considerations, exceptions, or requirements for the graduate program. If a program has specific restrictions (courses, majors, etc.), they are detailed below.

- Students must complete all 24 units of the MSHT program. This is because our program is streamlined and does not have any electives.
- You may take between one course (2 units) per term and four courses (8 units) per term.
- Our program is year-round and therefore you may start in either Spring, Summer, or Fall semester. Please contact pdp@bovardcollege.usc.edu for application dates and deadlines.
- Note that our academic calendar dates differ slightly from the traditional USC calendar.
- All coursework is taught online. There is a 60-minute live Zoom class each week as well as asynchronous work through Canvas.
- Because this program is taught fully online, we are unfortunately unable to accept students who require an F-1 visa.

Name of Authorizing Master's Program Dean**Date Approved**

Anthony Bailey

3/12/2026

Authorizing Dean's Title

Dean, USC Bovard College & Vice President for Global and Online Initiatives