

USC SCHOOL	Marshall School of Business
ACADEMIC DEPARTMENT	Entrepreneurship and Innovation Specialized Masters Programs
GRADUATE PROGRAM	Master of Science in Entrepreneurship and Innovation
POST CODE	1542
TERM EFFECTIVE DATE	Fall 2025
HOW TO APPLY	Apply Here

PROGRAM DESCRIPTION

A brief description of the graduate program.

The Master of Science in Entrepreneurship and Innovation is designed to develop the entrepreneurial knowledge, skill sets and decision-making frameworks required to recognize and evaluate business opportunities and to create and guide a new entrepreneurial entity either individually or within a larger organization. The curriculum focuses on topics such as entrepreneurial decision-making, business model formulation, feasibility analysis, leading innovation and change, and how to access and deploy capital and other resources for the successful launch of a new venture.

COMMON BACHELOR DEGREE PROGRAM PATHWAYS

A list of common bachelor's degrees that undergraduate students pursue in advance of pursuing a progressive degree option with this graduate program. Some programs are restricted to certain majors while others are open to all students.

Open to students from all undergraduate majors

PREPARATORY UNDERGRADUATE COURSES

A list of courses at the undergraduate level that prepare students for the graduate program. Required coursework is listed first, followed by recommended courses. If not applicable, this section will be blank.

Dept. Prefix - Course #	Course Title	Required or Recommended	Units
	NONE		

UNDERGRADUATE COURSES USED TO REDUCE GRADUATE LEVEL UNITS

A list of undergraduate level courses that may be used to reduce the number of graduate level units required for the graduate program. If there are none, that is specified instead.

Dept. Prefix - Course #	Course Title	Units
	None – graduate units cannot be waived.	

CORE GRADUATE PROGRAM REQUIREMENTS (# units required)

A list of all required graduate courses for the graduate program. None of these courses may be used toward satisfying undergraduate degree requirements.

If special exceptions for any of these courses are made by the academic department, the course # is marked with an asterisk () and the exception is explained in the "Department Notes" section at the end of this course plan template.*

Dept. Prefix - Course #	Course Title	Units
BAEP 551	Introduction to New Ventures (PRE-FALL – See "Notes from the Department" below)	3
BAEP 552	Venture Feasibility (Fall 1 only)	3
BAEP 558	The Entrepreneurial Advisor: Problem Solving for Early-Stage Companies (Fall 1 only)	3
BAEP 554	Venture Initiation (Spring 1 only)	3

PRE-APPROVED ELECTIVE COURSEWORK

Elective coursework is approved at the discretion of the academic department. Note the following details about the total number and units required of elective coursework.

Varies	TOTAL ELECTIVE COURSES REQUIRED FOR THE TRADITIONAL GRADUATE DEGREE
15	TOTAL ELECTIVE UNITS REQUIRED FOR THE TRADITIONAL GRADUATE DEGREE

TOTAL UNIT COUNTS AND REQUIRED GRADUATE UNITS

27	TOTAL UNITS REQUIRED FOR THE TRADITIONAL GRADUATE DEGREE
0	TOTAL GRADUATE UNITS THAT MAY BE WAIVED (IF ANY)
27	MINIMUM NUMBER OF GRADUATE UNITS THAT MUST BE AT THE 500 LEVEL OR ABOVE

NOTES FROM THE DEPARTMENT

This section highlights any unique considerations, exceptions, or requirements for the graduate program. If a program has specific restrictions (courses, majors, etc.), they are detailed below.

Program Requirements

The MSEI program begins in Fall semesters only. The program begins with a mandatory, in-person Pre-Fall course in August (BAEP 551) which meets for TWO FULL weeks from 8AM-6PM, Tuesday-Friday. This Pre-Fall course is part of fall registration and is counted toward fall semester units on the course plan. Following Pre-Fall, MSEI students must take 6 units of core in the first Fall and 3 units of core in the subsequent Spring. The remaining 15 units of electives can be taken on a flexible schedule.

Electives

Please see the USC Catalogue for a list of our preapproved electives: <https://catalogue.usc.edu/>

Marshall Undergraduates

Marshall UG majors may be able to use up to 6 units of 500-level graduate electives taken as part of the MSEI program towards their Marshall MUDE units. You will have the opportunity to discuss this in detail with the graduate program advisor if your application is recommended for admission.

Rahsan Akbulut

9/11/2024

Name of Authorizing Master's Program Dean**Date Approved**

Associate Dean for Specialized Masters Programs | Marshall School of Business

Authorizing Dean's Title