USC University of Southern California

USC SCHOOL	Dornsife
ACADEMIC DEPARTMENT	Psychology
GRADUATE PROGRAM	M.S. in Applied Psychology
POST CODE	1518 & 1523
TERM EFFECTIVE DATE	Fall 2023

PROGRAM DESCRIPTION
A brief description of the graduate program.

The Master of Science in Applied Psychology Program (MAPP) is designed for individuals who wish to pursue a career in a non-academic, non-clinical field where knowledge of human behavior is essential for business performance. The program trains students to apply psychological principles and methodologies to real-world problems. Our alumni have carved out successful careers in diverse fields such as learning and development, User Experience, (UX), Diversity, Equity and Inclusion (DEI), consumer insights, and organizational consulting.

The program is especially appropriate for those who have majored in a behavioral science field (e.g., psychology, sociology, political science, anthropology) or business field (e.g., business, marketing).

COMMON BACHELOR DEGREE PROGRAM PATHWAYS
A list of common bachelor's degrees that undergraduate students pursue in advance of pursuing a progressive degree option with this graduate program. Some programs are restricted to certain majors while others are open to all students.

Psychology	Public Relations
Economics	Communications
Business Administration (all)	Sociology
Cognitive Science	

PREPARATORY UNDERGRADUATE COURSES
A list of courses at the undergraduate level that prepare students for the graduate program. Required coursework is listed first, followed by recommended courses. If not applicable, this section will be blank.

Dept. Prefix - Course #	Course Title	Required or Recommended	Units
	NONE		

UNDERGRADUATE COURSES USED TO REDUCE GRADUATE LEVEL UNITS
A list of undergraduate level courses that may be used to reduce the number of graduate level units required for the graduate program. If there are none, that is specified instead.

Dept. Prefix - Course #	Course Title	Units
PSYC 314L	Experimental Research Methods	4
PSYC 316L	Non-Experimental Research Methods	4

PSYC 423	User Experience	4
PSYC 459	Industrial/Organizational Psychology	4
ECON 415	Behavioral Economics	4
ECON 419	Advanced Econometrics	4
BUAD 304	Organizational Behavior and Leadership	4
BAUD 425	Introduction to Business Analytics	4
MKT 450	Consumer Behavior and Marketing	4
MTK 470	Marketing Research for Consumer Insights	4
MOR 463	Organization Change and Development	4
MOR 471	Managing and Developing People	4

CORE GRADUATE PROGRAM REQUIREMENTS (# units required)

A list of all required graduate courses for the graduate program. None of these courses may be used toward satisfying undergraduate degree requirements.

If special exceptions for any of these courses are made by the academic department, the course # is marked with an asterisk (*) and the exception is explained in the "Department Notes" section at the end of this course plan template.

Dept. Prefix - Course #	Course Title	Units
PSYC 550A	Pro-seminar in Human Behavior: Foundations	4
PSYC 550B	Pro-seminar in Human Behavior: Applications	4
PSYC 552	Consumer Psychology	4
PSYC 565	Organizational Psychology	4
PSYC 505	Research Methods in Applied Psychology	4
PSYC 591	Internship in Applied Psychology	4
PSYC 592	Treatise Capstone	2
Choose two elective courses:		
PSYC 521	Cross-Cultural Psychology in Applied Settings	4
PSYC 517	Group Dynamics and Leadership	4
PSYC 556	Psychology of Interactive Media	4
PSYC 566	The Psychology of Employee Selection and Assessment	4
PSYC 578	Workshop in Quantitative Methods	4
PSYC 523	User Experience (UX) Research	4

PRE-APPROVED ELECTIVE COURSEWORK

Elective coursework is approved at the discretion of the academic department. Note the following details about the total number and units required of elective coursework.

2	TOTAL ELECTIVE COURSES REQUIRED FOR THE TRADITIONAL GRADUATE DEGREE
8	**TOTAL ELECTIVE UNITS REQUIRED FOR THE TRADITIONAL GRADUATE DEGREE**

TOTAL UNIT COUNTS AND REQUIRED GRADUATE UNITS

34	**TOTAL UNITS REQUIRED FOR THE TRADITIONAL GRADUATE DEGREE**
8	**TOTAL GRADUATE UNITS THAT MAY BE WAIVED (IF ANY)**
26	**MINIMUM NUMBER OF GRADUATE UNITS THAT MUST BE AT THE 500 LEVEL OR ABOVE**

NOTES FROM THE DEPARTMENT

This section highlights any unique considerations, exceptions, or requirements for the graduate program. If a program has specific restrictions (courses, majors, etc.), they are detailed below.

> To apply for MS in Applied Psychology Program (MAPP) PDP, an applicant's undergraduate GPA must be a 3.4 or higher for consideration.
>
> Students are expected to complete at least one statistics course at USC prior to applying.
>
> Up to 2 courses (8 units) may be waived at the discretion of the program director.
>
> MAPP PDP is a hybrid program, where students may be required to take some courses online or in-person.

_____

George Ingersoll		5/24/2023
Name of Authorizing Master's Program Dean		**Date Approved**

Associate Dean of Master's and Professional Education
Authorizing Dean's Title